

COST OF IT OWNERSHIP

Empowering your enterprise

To sustain growth and remain competitive, an integrated enterprise system is no longer an option, it's a necessity. Disconnected "islands of information" waste organisations time, energy, money and, most importantly, contribute to poor decision making. Increasing the quality and visibility of business information is the key to increased customer satisfaction and improving bottom line of any business today.

INTACT ERP helps Manufacturers and Traders from small businesses to mid-size enterprises to integrate their business operation. Integration of data across the enter-

prise ensures that you have greater visibility in all areas of business, from daily operations to a strategic decision level. Insight into production, inventory and financial data makes it easy to identify opportunities for cost savings and efficiency improvements. A high-level view of key business indicators facilitates faster and more accurate management decisions and INTACT interface puts all of this at your fingertips when and where you want it.

B-Square was founded in 2000, with the objective of offering customers, cost effective IT services with utmost quality. According to PKD Nam-

biar, CEO of B-Square "We believe that the core values with which we started out - reliability, responsiveness, and customer relationship - remain with us till today. By combining this with technology, people and processes, we aim to deliver customer satisfaction".

INTACT ERP was launched commercially in 2002, bringing together 3 years of dedicated effort by highly skilled technical and functional resources across Indus-

tries. Since then the Product has moved from strength to strength and B-Square has achieved a base of over 100+ clients.

"Our customers continue to lead the industry in growth, productivity and profitability and, without a doubt, would be considered some of the finest enterprises. We are privileged that they have chosen our products and services for their enterprise operations" says



PKD Nambiar,
CEO, B-Square

Aji George, Technical Director of B-Square.

Over the recent past, B-Square have introduced various new products and services which includes CRM (Customer Relationship Management), Customized Software Development, Website designing and Web Applications development, Offshore Software Development. The focus on quality has resulted in B-Square being able to offer a full range of products and services to its enterprise customers and of course such services are helping enterprises become more efficient, productive and competitive in their global markets. ■